

Maryland

Destination Marketing Organizations

GARRETT COUNTY

The Tourism Promotion Act of 2008 dedicated \$2.5 million for the 23 counties, Baltimore City, and Ocean City, collectively known as Maryland Destination Marketing Organizations (MDMO).

STATE OF MARYLAND

GARRETT COUNTY



150,000+ full-time tourism related jobs in Maryland



Tourism industry statewide - \$18.6 billion



Generated \$2.6 billion in state and local taxes in FY20



2,634+ tourism related jobs in Garrett County



Tourism industry countywide - \$360.8 million



Generated \$46.3 million in state and local taxes in FY20

Tourism Works for Maryland



Tourism Industry

- Visitor spending in Maryland rose for the tenth straight year in 2019 to \$18.6 billion
- Every household would pay \$1,175 more if not for the state and local taxes generated by tourism
- Maryland's Destination Marketing Organizations leverage the State's \$2.5 million investment in tourism marketing with \$13 million in municipal, county, and private partnership funds
- 1 of every 16 jobs in Maryland is sustained by tourism activity



Local Story

One of the reasons why Garrett County is so unique? The largest accommodation type for visitors are vacation rental homes, with over 1,000 rental properties available. Second homeowners purchase these properties to visit themselves, host friends and family and to rent out to visitors. The wide variety of homes allows visitors to select everything from a sprawling 12-bedroom house on Deep Creek Lake to a 1-bedroom cabin in the woods. The property taxes generated from these rental homes bolster the local tourism economy and helps sustain the county's budget.



Attractions, Lodging, Shopping, Food & Beverage

- Home to Deep Creek Lake, Maryland's largest inland body of freshwater
- Home to the state's only ski resort, Wisp Resort
- Host of the annual Autumn Glory Festival, listed the #1 Fall Festival in the world by MSN.com
- Muddy Creek Falls located at Swallow Falls State Park is the highest free-falling waterfall in Maryland
- Travel & Leisure listed Oakland, MD as the #2 Best Town for Fall Colors in America

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