

Maryland

Destination Marketing Organizations

QUEEN ANNE'S COUNTY

The Tourism Promotion Act of 2008 dedicated \$2.5 million for the 23 counties, Baltimore City, and Ocean City, collectively known as Maryland Destination Marketing Organizations (MDMO).

STATE OF MARYLAND



150,000+ full-time tourism related jobs in Maryland



Tourism industry statewide - \$18.6 billion



Generated \$2.6 billion in state and local taxes in FY20



1,878+ tourism related jobs in Queen Anne's County



Tourism industry countywide - \$146.5 million



Generated \$19.9 million in state and local taxes in FY20

QUEEN ANNE'S COUNTY

Tourism Works for Maryland



Tourism Industry

- Visitor spending in Maryland rose for the ninth straight year in 2019 to \$18.6 billion.
- Every household would pay \$1,175 more if not for the state and local taxes generated by tourism.
- Maryland's Destination Marketing Organizations leverage the State's \$2.5 million investment in tourism marketing with \$13 million in municipal, county, and private partnership funds.
- 1 of every 16 jobs in Maryland is sustained by tourism activity.



Local Story

Harris Seafood (W.H.Harris) had its humble beginnings in 1930, during a time when 1,900 gallons of oysters could be shucked in a single day. Challenges and changes to maritime industry caused packing houses to close indefinitely. Harris Seafood endured and is now the last remaining packing house on Kent Narrows, and the only full-time packing house in the state. The company partnered with the University of Maryland to help with oyster bed restoration, and promoting the seafood industry. Today visitors may walk on the docks, observe workboats, and see the Oyster Recovery Project in action.



Attractions, Lodging, Shopping, Food & Beverage

- U.S. News & World Report ranked The Inn at the Chesapeake Bay Beach Club a Top 15 Luxury Hotel in MD.
- Kent Narrows Waterfront region generates \$59.9 million in the maritime-related industry sector.
- OpenTable named Bridges Restaurant in the 100 Most Scenic Restaurants in America.
- Queen Anne's County Courthouse (Centreville) represented small town America in the Johnny Cash video Ragged Old Flag, which aired during the Super Bowl LI pre-show. At the time, it was the oldest courthouse in continuous use in the state.

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QUEEN ANNE'S COUNTY

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STATE OF MARYLAND

QUEEN ANNE'S COUNTY



150,000+ full-time tourism related jobs in Maryland



Tourism industry statewide - \$18.1 billion



Generated \$2.5 billion in state and local taxes in FY19



1,214+ tourism related jobs in Queen Anne's County



Tourism industry countywide - \$136 million



Generated \$18 million in state and local taxes in FY19

Tourism Works for Maryland



Tourism Industry

- Visitor spending in Maryland rose for the ninth straight year in 2018 to \$18.1 billion.
- Every household would pay \$1,140 more if not for the state and local taxes generated by tourism.
- Maryland's Destination Marketing Organizations leverage the State's \$2.5 million investment in tourism marketing with \$13 million in municipal, county, and private partnership funds.
- 1 of every 16 jobs in Maryland is sustained by tourism activity.



Local Story

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Attractions, Lodging, Shopping, Food & Beverage

- U.S. News & World Report ranked The Inn at the Chesapeake Bay Beach Club a Top 15 Luxury Hotel in MD.
- Kent Narrows Waterfront region generates \$31.1 million in the hospitality industry sector.
- OpenTable named Bridges Restaurant in the *100 Most Scenic Restaurants* in America.
- Queen Anne's County Courthouse (Centreville) represented small town America in the Johnny Cash video *Ragged Old Flag*, which aired during the Super Bowl LIV. It remains the oldest courthouse in continuous use in the state.