

Maryland

Destination Marketing Organizations

HARFORD COUNTY

The Tourism Promotion Act of 2008 dedicated \$2.5 million for the 23 counties, Baltimore City, and Ocean City, collectively known as Maryland Destination Marketing Organizations (MDMO).

STATE OF MARYLAND



150,000+ full-time tourism related jobs in Maryland



Tourism industry statewide - \$18.6 billion



Generated \$2.6 billion in state and local taxes in FY20



7,543+ tourism related jobs in Harford County



Tourism industry countywide - \$402 million

HARFORD COUNTY



Generated \$64.3 million in state and local taxes in FY20

Tourism Works for Maryland



Tourism Industry

- Visitor spending in Maryland rose for the ninth straight year in 2019 to \$18.6 billion
- Every household would pay \$1,175 more if not for the state and local taxes generated by tourism
- Maryland's Destination Marketing Organizations leverage the State's \$2.5 million investment in tourism marketing with \$13 million in municipal, county, and private partnership funds
- 1 of every 16 jobs in Maryland is sustained by tourism activity



Local Story

R. Madison Mitchell (1901-1993) is universally recognized as one of the masters of the Havre de Grace style of decoy carving. His simple yet elegant style dominated the decoy market for most of the second half of the 20th century and continues to be reflected today in the works of the many carvers who trained with him. Havre de Grace, known as the Decoy Capital of the World, is home to the Havre de Grace Decoy Museum, featuring R. Madison Mitchell and many other carvers.



Attractions, Lodging, Shopping, Food & Beverage

Where it all begins – at the top of the Chesapeake Bay

- Home of Ladew Topiary Gardens, voted one of the Top 5 Gardens in North America
- Havre de Grace, voted Top 50 Small Towns in America
- Aberdeen, voted an All-American City and home of Aberdeen Proving Ground; protecting national security for 100+ years
- Host to the Maryland State BBQ Bash and the Darlington Apple Festival
- Birds, birds, and birds! Bald Eagles to Aberdeen Ironbirds