

Maryland

Destination Marketing Organizations

CARROLL COUNTY

The Tourism Promotion Act of 2008 dedicated \$2.5 million for the 23 counties, Baltimore City, and Ocean City, collectively known as Maryland Destination Marketing Organizations (MDMO).

STATE OF MARYLAND

CARROLL COUNTY



150,000+ full-time tourism related jobs in Maryland



Tourism industry statewide - \$18.6 billion



Generated \$2.6 billion in state and local taxes in FY20



3,729+ tourism related jobs in Carroll County



Tourism industry countywide - \$124.4 million



Generated \$21.6 million in state and local taxes in FY20

Tourism Works for Maryland



Tourism Industry

- Visitor spending in Maryland rose for the ninth straight year in 2019 to \$18.6 billion
- Every household would pay \$1,175 more if not for the state and local taxes generated by tourism
- Maryland's Destination Marketing Organizations leverage the State's \$2.5 million investment in tourism marketing with \$13 million in municipal, county, and private partnership funds
- 1 of every 16 jobs in Maryland is sustained by tourism activity



Local Story

Carroll County has a barn quilt trail that started back in 2013 with the collaboration of the Carroll County Arts Center, Carroll County Tourism, the Carroll County Library and the Carroll County Recreation & Parks. It has been very well received and is continuing to grow. Currently there are 35 barn quilts adorning barns throughout our County with others to come. There are also two barn quilt sculptures that represent 12 of the 35 barn quilts patterns and are located at the County Office Building and at the Farm Museum.



Attractions, Lodging, Shopping, Food & Beverage

- PEEPshow that is hosted at the Carroll County Arts Center bringing in over 25,000 people each year
- Union Mills Homestead & Grist Mill celebrated 50 years for their Corn Roast in 2019 that is held in August
- Stonehouse Restaurant at Antrim 1844 located in Taneytown was awarded the best Historic Restaurant in Historic Inns of America
- The Farm Museum is home of The Maryland Wine Festival, Civil War Encampment & Living History and Food Truck Sunday Funday