

# Maryland

## Destination Marketing Organizations

# FREDERICK COUNTY

The Tourism Promotion Act of 2008 dedicated \$2.5 million for the 23 counties, Baltimore City, and Ocean City, collectively known as Maryland Destination Marketing Organizations (MDMO).

### STATE OF MARYLAND

### FREDERICK COUNTY



150,000+ full-time tourism related jobs in Maryland



Tourism industry statewide - \$18.6 billion



Generated \$2.6 billion in state and local taxes in FY20



6,887+ tourism related jobs in Frederick County



Tourism industry countywide - \$426.1 million



Generated \$63.3 million in state and local taxes in FY20

## Tourism Works for Maryland



### Tourism Industry

- Visitor spending in Maryland rose for the ninth straight year in 2019 to \$18.6 billion.
- Every household would pay \$1,175 more if not for the state and local taxes generated by tourism.
- Maryland's Destination Marketing Organizations leverage the State's \$2.5 million investment in tourism marketing with \$13 million in municipal, county, and private partnership funds.
- 1 of every 16 jobs in Maryland is sustained by tourism activity.



### Local Story

The Catoctin Furnace Historical Society is a shining example of how dedicated volunteers can develop a substantial visitor experience almost entirely from scratch. What once was a working iron furnace and village sat unused since 1903. Over the last few years, the site has transformed into a living history village complete with museums and events. In 2020, the group will begin renting the restored Forgeon's House for overnight stays, install forensic facial reconstructions of enslaved furnace workers buried in the village, and undertake restoration of the Collier's Log House.



### Attractions, Lodging, Shopping, Food & Beverage

- Frederick has a rich Civil War history and is home to the National Museum of Civil War Medicine.
- The County offers four National Parks, five state parks, and multiple Civil War battlefields.
- The Travel Channel ranks Frederick as one of the top ten small towns to visit during the holidays.
- The National Clustered Spires High Wheel Race, the nation's only high wheel bicycle race, takes place in Downtown Frederick.
- Frederick County boasts five designated Historic Main Streets, each with unique shopping and dining.